



redevelopment authority of the city of Meadville

NWPA National Tooling & Machining Association



To Whom It May Concern,

As part of a larger effort to beautify and revitalize downtown Meadville, the Redevelopment Authority is partnering with NWPA NTMA to implement a vacant window decorating program. The program will consist of an art installation entitled “Manufacturing Community,” which will coincide with PA Manufacturing Week (Oct. 1-7). We plan to commission local artists to paint the windows of empty or underutilized storefronts in the central business and retail district. This project will draw more people to downtown Meadville, make currently vacant or underutilized properties more attractive, and make for a more vibrant downtown. Additionally, the theme of the installation – “Manufacturing Community” – will celebrate the rich history, the vital present, and the exciting future of our manufacturing industry. We are excited about the unique opportunity that this project poses to tie together public art, downtown revitalization, and the manufacturing industry.

We are in contact with owners of vacant or underutilized storefronts in the central business and retail district in downtown Meadville. The idea is that a local artist will be assigned one or more windows of a vacant storefront to paint. The decorated windows would create a sort of art walk through downtown Meadville while “sprucing up” some of our blighted properties. We have 12 target properties that we would like to see decorated by local artists, and we are working with the Meadville Council on the Arts to recruit local artists to participate.

We are inviting you to “adopt a window.” For \$100, you can turn a vacant, empty storefront into a work of art that celebrates our community, our local artists, and our manufacturing industry. Your adopted window will bear your business name and logo (unless otherwise specified). If you are interested in adopting a window and making this program a reality, please contact Autumn Vogel, Community Development Coordinator, at avogel@redevelopmeadville.com or 337-8200. We look forward to hearing from you!

Best,

Autumn Vogel

*Community Development Coordinator
Redevelopment Authority for the City of Meadville*

*This institution is an equal opportunity provider and employer.
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